



Cryptofy Digital Company

EXECUTIVE OVERVIEW

Cryptofy Digital is at the forefront of revolutionizing digital finance, aiming to empower global participation in the blockchain economy. The Cryptofy Digital Ecosystem leverages blockchain technology and introduces the Cryptofy Coin (\$CFYC) as a metaverse coin.



PROBLEMS IDENTIFIED

The cryptocurrency market has exploded in recent years, with the total market capitalization reaching over \$2 trillion in early 2021. However, despite the growth, the industry remains plagued by issues such as:

1. Complexities in navigating the Blockchain and managing digital assets for the average investor
2. Regulatory compliance challenges.
3. Liquidity concerns.
4. Scalability, security, and transparency issues.
5. Interoperability challenges

These problems have had a detrimental effect on the crypto market, causing the total market cap to drop to \$1.22 trillion



SOLUTIONS PROFERRED

We bring solutions to these problems by:

1. Providing a user-friendly platform that simplifies the process of managing digital assets using our portfolio management tools.
2. Working closely with regulatory bodies to ensure our platform is fully compliant with all relevant laws and regulations.
3. Using advanced trading algorithms to analyze market trends and execute trades automatically, ensuring optimal returns for our clients.
4. Leveraging the blockchain to ensure that all transactions are scalable, secure, and transparent.
5. Being compatible with other blockchain platforms, making it easier for companies to adopt our technology.



MISSION & VISION

Our mission is to empower individuals and businesses worldwide to seamlessly participate in blockchain global adoption and we envision a future where seamless participation in the crypto economy is possible.



PRODUCT OVERVIEW & BUSINESS MODEL

Cryptofy Digital generates revenue by charging a small percentage fee on every transaction made on its exchange. The revenue will increase significantly as the platform gains more users and volume. As a platform built on blockchain technology, we provide secure and transparent ways to trade cryptocurrencies. A glance at the table explains the products, models, and expected rewards on investment.



CRYPTOFY COIN

cryptofy coin is a decentralized metaverse coin that bridge the gap between the virtual world and the real world by aiding seamless, secured and fast transaction. Its very economical and has fast processing power per seconds powered by the cryptofy smart chain (CSC). As we develop and grow, Cryptofy Coin plans to expand into additional industries, such as the energy agricultural, and oil and gas sectors. Cryptofy coin is the game-changer.



CRYPTOFY CONNECT

Crypto Connect is the social media platform for the Blockchain users to connect and would contain the following usecases:

1. P2P Transactions \$2 per transaction
2. Data-currency converter Crypto rewards
3. Sales of gift emojis Earning Crypto just like dollars in Snapchat and TikTok.
4. Crypto integration Paid Collaborations with other great project cryptos.
5. Network fees This depends on the network used while transacting Promotion Channels
6. Subscription fees from users and access to high-profile accounts Status promotions.
7. Since all users paid subscription fees, anyone who wants access to statuses pays for it.



Cryptofy Connect

CRYPTOFY MUSIC APP

Creators 65%, Streamers 5%, and Providers 35% of revenues generated are shared respectively.



CRYPTOFY CLASSIC COIN

A Metaverse coin of Cryptofy Digital ecosystem built on the XRP blockchain, used in cross-border payments and all kinds of meta payment.

CRYPTOFY RIDE

Crypto payments are accepted for all transportation costs. - KYC is required for security purposes. Crypto card payments are possible.



CRYPTOFY WALLET

This is a non-custodial wallet that allows users to retain control of their private keys and digital assets, including cryptocurrencies and NFTs.

CRYPTOFY STABLECOIN

The native Blockchain powering the whole ecosystem



CRYPTOFY EXCHANGE











- For all crypto transactions including p2p.
- Token Launchpads.

MARKET SIZE

As of now, there is an estimated global crypto ownership rates at an average of 4.2%, with over 420 million crypto users worldwide.

Capturing the attention of 1% of current crypto users links us up with 4.2 million users, plus the millions of traditional fiat users across our existing digital footprints as indicated by Google Analytics below.

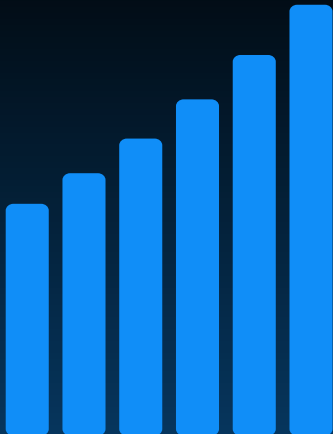
By extension, we have direct connections with 250K+ crypto traders, 105K+ developers, 15000K+ vendors, and 600K+ firms, valuing around \$12 billion globally.

| Keyword | Country & Language | Position | Total Searches |
|----------|--|----------|----------------|
| cryptofy |  EN | 19 | 1,600 |
| cryptofy |  HI | 19 | 1,600 |
| cryptofy |  PT | 14 | 480 |
| cryptofy |  EN | 19 | 880 |
| cryptofy |  ID | 27 | 720 |
| cryptofy |  AR | 18 | 390 |
| cryptofy |  EN | 20 | 480 |
| cryptofy |  FR | 20 | 480 |
| cryptofy |  AR | 21 | 480 |
| cryptofy |  AR | 18 | 320 |

GO-TO MARKET STRATEGIES & TRACTIONS

Our go-to-market strategies and traction include:

1. Building a strong community through targeted social media campaigns, influencer marketing, attending relevant conferences and events, and creating engaging content.
2. Marketing our coin as a tool for exploring and engaging with virtual worlds, tapping into the growing market of gamers, creators, and digital enthusiasts.
3. Educating users on the products and the rewards they earn by utilizing them.
4. Forming partnerships with key players in the industry to expand our reach.
5. Offering rewards and incentives through referral programs and promotions.



FUNDING REQUIREMENT

With a capital injection/initial investment of 10 million dollars, we expect to generate revenue of approximately 2.8 million dollars annually over the next five years with a profit after tax of over 3.3 million dollars spread over the 5 years.

| Expenses | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|--------------------------|-------------|-------------|-------------|-------------|-------------|
| Development | \$1,000,000 | \$500,000 | \$500,000 | \$250,000 | \$250,000 |
| Content Creation | \$1,000,000 | \$750,000 | \$750,000 | \$500,000 | \$500,000 |
| Design / Writing | \$1,000,000 | \$1,000,000 | \$1,000,000 | \$800,000 | \$800,000 |
| Marketing | \$500,000 | \$300,000 | \$200,000 | \$100,000 | \$0 |
| Project Management | \$500,000 | \$500,000 | \$500,000 | \$500,000 | \$500,000 |
| Legal & Compliance | \$400,000 | \$300,000 | \$300,000 | \$200,000 | \$0 |
| Quality Assurance | \$500,000 | \$500,000 | \$500,000 | \$400,000 | \$400,000 |
| Infrastructure / Hosting | \$1,000,000 | \$1,000,000 | \$1,000,000 | \$1,000,000 | \$1,000,000 |
| Team & Other Management | Variable | Variable | Variable | Variable | Variable |

CASHFLOW PROJECTION

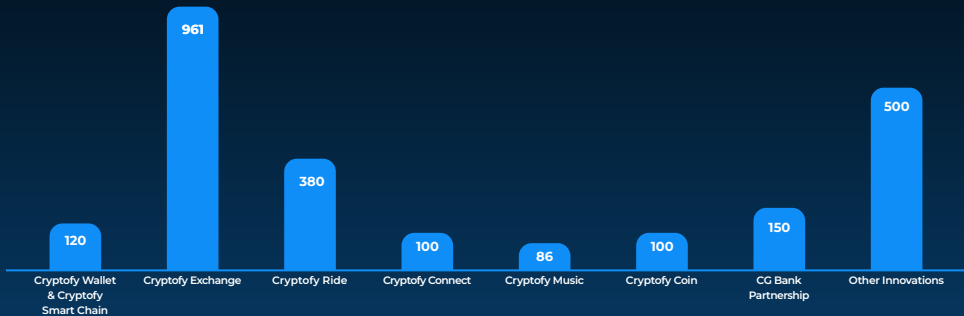
To build a valuable and profitable project like Cryptofy Digital, we've assembled a team of skilled professionals. Here's a 5-year cash flow projection based on the outlined expenses:

A. STATEMENT OF CASH FLOW

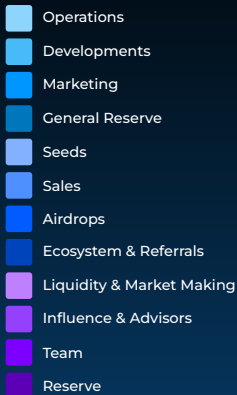
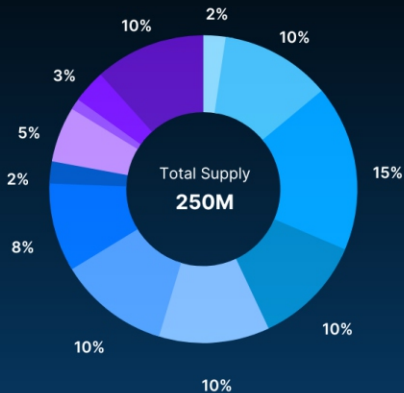
| Total Income | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| \$0 | \$0 | \$2,800,000 | \$2,800,000 | \$2,800,000 | \$2,800,000 |
| Gross Profit | \$0 | \$2,300,000 | \$2,300,000 | \$2,300,000 | \$2,300,000 |
| Operating Expenses | \$5,000,000 | \$4,850,000 | \$4,550,000 | \$3,550,000 | \$2,950,000 |
| Profit Before Tax | \$5,000,000 | \$450,000 | \$750,000 | \$1,250,000 | \$1,350,000 |
| Corporation Tax (10%) | \$0 | \$45,000 | \$75,000 | \$125,000 | \$135,000 |
| Profit After Tax | \$5,000,000 | \$405,000 | \$675,000 | \$1,125,000 | \$1,215,000 |
| Dividends (15%) | \$0 | \$60,750 | \$101,250 | \$168,750 | \$182,250 |
| Retained Earnings | \$5,000,000 | \$344,250 | \$573,750 | 956,250 | \$1,032,750 |

PAYBACK TIME

Anticipated ROI: Within 3 years from the Project launch



TOKENOMICS



LEGENDS

MOV - Months of Vest

MOV - Months of Cliff

| DEPT | MOV | MOC |
|--------------|-----|-----|
| Operations | 32 | 12 |
| Developments | 60 | 12 |
| Marketing | 48 | 12 |
| Gen. Reserve | 60 | 12 |

EXECUTIVE TEAM



**OKECHUKWU PATRICK
OKECHUKWU**
Founder/CEO



BIBIANA PETERS
*Co Founder /
Executive Manager*



KYLE GARRITY
Managing Director



ASHOK SHA
Business Development Manager



DAVID UNTIED
Advisory Board



SAMUEL JOSEPH
CTO



ROBERT WOOD
Partner / Advisory Board



HAMZA ISIKOR
Lead Graphics Designer

CONCLUSION

Cryptofy Digital is an ecosystem that integrates the virtual world with the real world using Cryptofy Coin (CFYC) and Cryptofy Classic Coin (CCC) on various blockchain-based applications. To execute the above goals, we are seeking funding to expand our operations and take our products to the next level. With your investment and massive support, we will be able to accelerate our growth and bring our revolutionary platform to more investors around the world. We therefore invite you respectfully, to join us on this journey to revolutionize the way people interact with the cryptocurrencies, which in return, will strategically plants your brand in the future of Web3 economy with additional benefits.